

BIDA EM
Operational Plan
Case # SU181004-Billiard Room
2625 W. Pioneer Parkway Suite #900

- Purpose:** As you know, Asia Times Square is now becoming an iconic Asian destination in the Metroplex. We understand and recognize the landlord's high standard as well as the City of Grand Prairie's strict rule and regulations. We are well prepared to meet those expectation and deliver a product that is second to none in the Billiard's industry. We have already registered to be part of the United States Billiard Association (USBA) and determined to be one of a select few billiards in the nation to compete for a chance to host an International 3 Cushions Billiards Championship. Attached is the letter from the President of USBA. There are many billiards in the North Texas, but none meets the standards of USBA. Many Asians are currently playing in Arlington and Dallas at facilities that are in poor condition. With your support and our commitment to providing a professional high-quality billiard environment at Asia Times Square, we feel that many will find our place to be their preference to enjoy a gentlemen's game. Furthermore, we believe we will soon be able to host Championship tournaments and bring players from around the world to visit Grand Prairie. This sport is gaining popularity, specifically in the Asia. In fact, Mr. Quyet Chien Tran of Vietnam recently won the 2018 LG Cup in Seoul, Korea.
- Operation:** Our initial plan is to open a ten (10) Gabriel tables billiard business. Due to the current restriction, we are allowed to applying for the permit to sale alcoholic beverages without the having the kitchen. Food will be catered to bida Em from all the restaurants in the Asia Time Square. The renovation will be beautifully decorated and strategically designed such that our players and spectators are comfortable and proud to be in our facility. Each table will allow 4 players to maneuver freely with perfect lightings. We will have only windows in the reception area but not where the players will be playing. The current design will have three windows in the store fronts with three exit doors.
- Business Hours:** 8 am – midnight (Sunday thru Thursday)
8 am – midnight (Friday and Saturday)
- Number of Employees:** 2 full time managers
6-8 servers
- Security officers:** Yes, we will use Landlord's existing security company to service our location. In addition, we will install high definition security cameras inside and outside our facility.



September 11, 2018

Bida Em
2625 W. Pioneer Parkway Suite 900
Grand Prairie, TX 75051

To whom it may concern:

I am the President of the United States Billiard Association (USBA). Matthew Loh and Dung Tony Truong have asked me to write a short letter about the sport of carom billiards for you to consider as he applies for the permits necessary to open a carom billiards room.

While many think billiards is pool, that belief is mistaken. Billiards encompasses both pocket billiards (commonly known as pool) and carom billiards. Carom billiards is French in origin, and has existed for over 500 years. It was once more popular than pool in America. Today, there is a resurgence of the sport in the United States. In other parts of the world, carom billiards is the more popular discipline, especially in Belgium, Holland, Germany, France, Turkey, Korea, Japan, Mexico, Colombia and Ecuador.

Unlike pool, which is sometimes and not always correctly seen as a barroom pastime, carom billiards has always been considered a gentlemen's game, having been invented and nurtured largely by European royalty centuries ago. The most difficult carom billiards game is three cushion billiards, known as three cushion or even 3-C. Three cushion billiards tournaments are played under strict rules, including dress requirements (vest, bow tie, long sleeve shirt, dress slacks). Please go to www.USBA.net or to www.UMB.com for more information about the sport. Games can be seen on the Internet on You Tube (Just search for Torbjorn Blomdahl, who is a multiple time world champion.).


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The USBA governs all forms of carom billiards in the United States, including three-cushion billiards. Our mission is to grow the sport, which is an activity that can be enjoyed by men, women and children. It is also a life-long sport. The age of the USBA members spans decades, from our youngest member, age 12, to our oldest, age 88. The USBA counts among its members, attorneys, accountants, physicians, entrepreneurs, rocket scientists, writers, stockbrokers, and retired military officers. We also have roofers, car dealers, wood workers, computer programmers. We are a diverse organization brought together by the mutual love of the game.

The USBA has reviewed Matthew and Tony's plans and the USBA fully supports their endeavor. We look forward to holding one or two annual tournaments at his venue in the future. By holding tournaments, the USBA brings an economic benefit to the host town or city, as players and their families will visit for the tournament, renting hotel rooms, eating at restaurants, shopping at local stores, etc. Many billiards rooms, like the one planned by Matthew and Tony, have youth programs that teach the sport to boys and girls. Many rooms have family nights or Sunday afternoons, which allows parents to learn the game with their children. Matthew and Tony hope to make their room a magnet for players and families.

If I can provide any more information about carom billiards, the USBA or the beautiful discipline of three-cushion billiards, please contact me. In this age of video games and the Internet, we at the USBA still believe that America has room for a true sporting activity that challenges the mind and promotes good sportsmanship.

Very Truly Yours,

A handwritten signature in dark ink, appearing to read 'Mazin Skooni', with a long horizontal flourish extending to the right.

Mazin Skooni
President, USBA