

**CITY OF GRAND PRAIRIE
FISCAL IMPACT SUMMARY**

Account # 402590-01510903

SECTION I

Project Title: Staycation Advertising Campaign Department: Marketing

Project Manager Amy Sprinkles Vendor No/Name 13881 / BrandEra

Expenditure Amount: _____

APPROPRIATION CATEGORY	PREVIOUS APPROPRIATION	CURRENT APPROPRIATION REQUEST	REMAINING APPROPRIATION	TOTAL PROJECT ESTIMATE
City Promotion (61725)	\$200,000			\$200,000
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
TOTAL	\$200,000	\$0	\$0	\$200,000

Explanation of Cost Differences:

SECTION II

	AMOUNT	SOURCE OF FUNDS
Previous Approp.	<u>\$200,000</u>	<u>Capital Reserve CIP Fund</u>
Current Approp.	<u>\$0</u>	
Remaining Approp.	<u>\$0</u>	
TOTAL PROJECT ESTIMATE	<u>\$200,000</u>	