



# City of Grand Prairie

City Hall  
317 College Street  
Grand Prairie, Texas

## Minutes - Final City Council

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Tuesday, January 6, 2015

4:30 PM

City Hall - Briefing Room  
317 College Street

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### Call to Order

Mayor Jensen convened the meeting at 4:30 p.m.

**Present** 9 - Mayor Ron Jensen  
Mayor Pro Tem Richard Fregoe  
Deputy Mayor Pro Tem Tony Shotwell  
Council Member Jorja Clemson  
Council Member Jeff Copeland  
Council Member Greg Giessner  
Council Member Jim Swafford  
Council Member Lila Thorn  
Council Member Jeff Wooldridge

### Staff Presentations

**1** MacArthur Update - Presented by Romin Khavari, City Engineer

*Romin Khavari, City Engineer, stated that the MacArthur project is .9 miles extending from I30 north to the existing four-lane concrete section built in Irving. This section will be widening the existing two-lane asphalt road to four-lane concrete to match the section in Irving. There will also be a 700' bridge across the Trinity River and a 1500' bypass channel to be cut across the Trinity River Oxbow west of the existing bridge. Mr. Khavari said there are various funding anticipated to come from contingency. He said the project has already been bid but the project is now still being value engineered and does not include costs for the uncontrolled fill or construction fill that has been brought up by the contractors. Mr. Khavari said he anticipated opening bids in February and at that time, once all costs are identified, it will be presented to the Finance and Government Committee and then to City Council.*

*Discussion took place on how this project will enhance Verizon traffic, economic development, and the visual looks of this area.*

**Presented**

### Agenda Review

*Tom Hart, City Manager, referred to Item 3 (Legal Costs Related to Economic Development) stated these funds are used to pay for all legal expenses, including the Memorandum of Understanding for the Alps Project. Council Member Swafford stated the funds are also used for outside Council to research potential litigation with Chesapeake.*

*Council Member Copeland referred to Item 9 (Comprehensive Marketing Campaign) and asked what type of marketing would be used. Mr. Hart stated this had been*

discussed at the budget worksession when he told Council there was additional money being added for advertising. He said the city needs to put more attention into our image and staff had looked at marketing firms and is recommending BrandEra. Amy Sprinkles, Marketing Director, said the firm would do pre- and post-tests and advertising will be done on social media, theatres, radio, etc.. She said the goal is to change attitudes toward the city and rally residents to be proud of Grand Prairie and to entice people outside the city to want to come here. Mr. Copeland asked Ms. Sprinkles what made staff choose BrandEra. Ms. Sprinkles explained that a panel went over the various proposals and felt that BrandEra's proposal placed more funds into actual advertising and their ideas worked best to achieve the city's goals. Deputy Mayor Pro Tem Shotwell said the city had used BrandEra for AirHogs marketing.

Council Member Wooldridge referred to Item 14 (Speed Limits on IH20 and SH360). He asked if this would cover the Arlington portions also. Chief Dye said TXDOT approved raising the speed limit and most likely Arlington would be changing their portions of these two road also. Walter Shumac, Transportation Director, said TXDOT has been trying to contact all cities at one time and their plan is to physically do the change at the end of March.

Deputy Mayor Pro Tem Shotwell referred to Item 12 (Proposed Design of Gateway Monument) and asked if the city was approving a design. Mr. Shumac said they are just at the preliminary stages of design. He said this is for TXDOT's assistance in obtaining permits. Mr. Shotwell asked that the item be pulled for individual consideration to be reworded to eliminate approval of design.

## **Executive Session**

Mayor Jensen convened a closed session pursuant to Chapter 551, Subchapter D of the Government Code, V.T.C.A., Section 551.071 "Consultation with Attorney" City Manager's Contract; and Section 551.087 "Deliberations Regarding Economic Development Negotiations." The executive session was recessed at 5:45 p.m. to be reconvened at the conclusion of the regular meeting.

## **Recess Meeting**

Mayor Jensen recessed the meeting at 5:45 p.m.

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## **6:30 PM Council Chambers**

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Mayor Jensen reconvened the meeting at 6:30 p.m.

The Invocation was given by Rev. Wm. Earl Horton, Lighthouse Deliverance Church of God in Christ. The Pledge of Allegiance to US Flag and to the Texas Flag was led by Mayor Pro Tem Fregoe.

## **Consent Agenda**

Mayor Pro Tem Fregoe moved, seconded by Council Member Clemson, to

**approve Items 2 through 11, remove Item 12 for individual consideration, and approve Items 13 and 14. The motion carried unanimously.**

- 2** Minutes of the December 9, 2014 Meeting
- Approved on the Consent Agenda**
- 3** Contingency transfer of \$50,000 for current and anticipated legal costs related to economic development matters.
- Approved on the Consent Agenda**
- 4** Main Street Façade Improvement Program - Construction contract with Hill & Wilkinson General Contractors for construction services to the street façade of the properties located at 107 SW 2nd St., 201, 207, and 209 W. Main St. in an amount not to exceed \$807,930
- Approved on the Consent Agenda**
- 5** Award bid for the completion of one residential reconstruction project as part of the HOME Reconstruct Program to Symone Construction Services in the amount of \$80,000
- Approved on the Consent Agenda**
- 6** Purchase of Cisco IronPort S380 web security appliance with software, licensing and maintenance from Flair Data Systems, Inc. in the amount of \$68,629.96 covered on contract No. DIR-TSO-2542.
- Approved on the Consent Agenda**
- 7** Price agreement for parking lot striping from Action Services for one year up to \$80,000 annually, with four renewal options (totaling \$400,000 if all are exercised); and award a secondary agreement to Solid Lines (up to \$80,000 annually) to be used only if the primary is unable to perform
- Approved on the Consent Agenda**
- 8** Price agreement with BRAINFUSE in the amount of \$12,500 for one year for live online homework help through the library system for \$12,500 and authorize the City Manager to execute four additional one-year periods totaling \$62,500 if all extensions are exercised with aggregate price fluctuation of the lesser of up to \$50,000 or 25% of the original maximum price, so long as sufficient funding is appropriated by the City Council during the annual budget process
- Approved on the Consent Agenda**
- 9** Price agreement for a comprehensive marketing campaign from BrandEra (up to \$500,000 annually) for one year with the option to renew for four additional one year periods totaling \$2,500,000 if all options are exercised and funding is

appropriated; and authorize the City Manager to execute the renewal options with aggregate price fluctuations of the lesser of up to \$50,000 or 25% of the original maximum price so long as sufficient funding is appropriated by the City Council to satisfy the City's obligation during the renewal terms

**Approved on the Consent Agenda**

- 10** Price agreement contract for on-site fleet parts distributor with National Automotive Parts Association (NAPA) (up to \$940,000 annually) through a master interlocal agreement with National Joint Powers Alliance (NJPA) for one year with the option to renew for four (4) additional, one-year periods totaling \$4,700,000 if all extensions are exercised

**Approved on the Consent Agenda**

- 11** Council Business Expense

**Approved on the Consent Agenda**

- 12** Resolution approving of the proposed design of a Gateway Monument and requesting TxDOT's permission for installation of said Gateway Monument at highway right-of-way.

**Deputy Mayor Pro Tem Shotwell moved, seconded by Council Member Giessner, to change the wording on the resolution to "approve the concept of a design" rather than "approve the proposed design" of a gateway monument and request TXDOT's permission for installation of said gateway monument at highway right-of-way. The motion carried unanimously.**

Enactment No: RES 4741-2015

- 13** Ordinance authorizing the abandonment of an unneeded portion of an unimproved alley right-of-way at 734 MacArthur Blvd

**Adopted**

Enactment No: ORD 9805-2015

- 14** Ordinance amending Schedule II of the Traffic Register to establish a 70 MPH speed limit on IH 20 and 65 MPH on SH 360 main lanes within Grand Prairie city limits

**Adopted**

Enactment No: ORD 9806-2015

### **Public Hearing on Zoning Applications**

- 15** SU120402B - Specific Use Permit Renewal - 3018 E. Main Street (City Council District 5). Approval of a Specific Use Permit Renewal for a used car sales dealer with general automotive repair, auto body shop and paint booth, and major component replacement with outside storage on 1.3 acres. The

subject property is zoned Commercial (C) District and is located at the northwest corner of the intersection of E. Main Street and N.E. 31st Street. The subject property is located within the Central Business District-Four (CBD-4) Corridor Overlay District. The owner/applicant is Shahrukh and Shahzeb Inc. (On December 1, 2014, the Planning and Zoning Commission recommended approval to renew this SUP by a vote of 8-0.)

*Jim Hinderaker, Chief City Planner, stated that the applicant had not begun activities that the SUP was approved for in August 2013, and, therefore, staff is recommending a one-year renewal. The applicant has not been able to get the business up and running and is hoping to have it running by mid-June. Mr. Hinderaker said nothing has changed on the site plan, and is the same as the SUP approved in 2012. Outside storage has been approved and if approved tonight, all original approvals will be extended. He said staff recommended a one-year extension.*

**Deputy Mayor Pro Tem Shotwell moved, seconded by Council Member Wooldridge, to close the public hearing and approve Case SU120402B per staff's recommendation. The motion carried unanimously.**

**Ayes:** 9 - Mayor Ron Jensen; Mayor Pro Tem Richard Fregoe; Deputy Mayor Pro Tem Tony Shotwell; Council Member Jorja Clemson; Council Member Jeff Copeland; Council Member Greg Giessner; Council Member Jim Swafford; Council Member Lila Thorn and Council Member Jeff Wooldridge

Enactment No: ORD 9798-2014

## Items for Individual Consideration

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### City Manager's Contract

*Council Member Swafford stated that the Council had met in executive session to discuss the City Manager's Contract.*

**Council Member Swafford moved, seconded by Mayor Pro Tem Fregoe, to approve a one-year extension of the City Manager's contract with all terms and provisions remaining in full force and effect and that his base salary to be increased by 3%.**

**Council Member Copeland asked if the 3% was on the City Manager's base salary. Mr. Swafford replied that it was.**

**The motion carried unanimously.**

**Ayes:** 9 - Mayor Ron Jensen; Mayor Pro Tem Richard Fregoe; Deputy Mayor Pro Tem Tony Shotwell; Council Member Jorja Clemson; Council Member Jeff Copeland; Council Member Greg Giessner; Council Member Jim Swafford; Council Member Lila Thorn and Council Member Jeff Wooldridge

### Citizen Comments

*Garreth Cada, 2723 Falcon Trail, stated that he had continual problems with a barking dog next door even though he had complained several times to Animal Control and the Police Department. Mayor Jensen referred Mr. Cada to Tom Cox, Deputy City Manager.*

## **Adjournment**

**Mayor Jensen reconvened an executive session at 6:45 p.m. and adjourned the executive session at 7:40 p.m. The Council returned to the Chambers and the regular meeting was adjourned at 7:42 p.m.**

*The foregoing minutes were approved at the January 20, 2015 meeting.*

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*Catherine E. DiMaggio, City Secretary*