

CITY OF GRAND PRAIRIE
OPERATING BUDGET EXPENDITURE INFORMATION

FUND: Hotel Motel Tax
Name of Fund (i.e. General Fund)

AGENCY: Marketing
Name of Department

ACCOUNTING UNIT: 172110

AVAILABLE: 61600– Advertising/Promotions, \$1,200,000 as of October 1, 2019; \$700,000 of which is allocated for Go Grand and Live Life Grand Promotions
Account Code, Description, and amount available

STAFF CONTACT: Amy Sprinkles

VENDOR NUMBER:

VENDOR NAME: Rhyme & Reason
BrandEra
Madden Media

CONTINGENCY: _____