

Appendix F Menu Items Checklist

The Appendix F Menu Items Checklist intended to help developers organize their Development Request submittal and communicate Menu Items choices to Staff. This checklist is not intended to be used without first reading Appendix F. Developers must select a total of 12 Menu Items. Unless otherwise indicated, each Menu Item counts as 1 Menu Item.

Instructions: Complete checklist by indicating which Menu Items you select. After completing the checklist fill out the Menu Item Summary Table.

Usable Open Space & Pedestrian Linkages		
✓ If Selected	Menu Item	Description
<input type="checkbox"/>	Enhanced Usable Open Space	Usable Open Space that exceeds the minimum requirements with at least four Tier 1 amenities and three or more Tier 2 amenities. <ul style="list-style-type: none"> Tier 1 Amenities: two types of seating, active water feature, furnished play area, dog park, sculpture, artwork, furnished outdoor game area, or comparable amenity proposed by the developer. Seasonal plantings in decorative planters, textured paving, living wall, mural, decorative lighting, USB charging station, electrical hook-up to allow programming, or a comparable amenity proposed by the developer. → Circle or highlight the proposed amenities.
<input type="checkbox"/>	Above-and-Beyond Usable Open Space (2)	Developers who are able to demonstrate to the Planning and Zoning Commission and City Council that the proposed Usable Open Space goes above-and-beyond the Enhanced Usable Open Space may count the space as two Menu Items. <ul style="list-style-type: none"> * Include project narrative or exhibit that lists the proposed amenities and describes why the space should be considered above-and-beyond Usable Open Space.
<input type="checkbox"/>	Public Art Piece	Dedicate at least 1% of the total project cost to one major public art piece to be centrally located.
<input type="checkbox"/>	Public Art Series	Dedicate at least 1% of the total project cost to multiple public art pieces to be located throughout the development.
Site Design & Building Orientation (Select at Least Two Menu Items)		
✓ If Selected	Menu Item	Description
<input checked="" type="checkbox"/>	75% Parking Behind Buildings	Buildings shall be placed towards the street with 75% of off-street parking located to the side or rear of buildings.
<input type="checkbox"/>	100% Parking Behind Buildings (1.5)	Buildings shall be placed towards the street with 100% of off-street parking located to the side or rear of buildings.
<input type="checkbox"/>	Add Parking Lot Trees	Provide one parking lot tree per five spaces. Parking lot trees should be capable of achieving 30% canopy coverage over the parking area within 10 years of planting.
<input type="checkbox"/>	Rain Gardens	Provide bioretention areas, or rain gardens, between every other row of parking.
<input type="checkbox"/>	Permeable Surface	Use permeable concrete and pavers on 15% of the surface parking lot.
<input type="checkbox"/>	Strategic Parking	Submit one of the following Strategic Parking Plans: <ul style="list-style-type: none"> Parking Reclamation Plan – Create a parking reclamation plan that includes specific strategies to reclaim surplus parking spaces to expand structures and usable open spaces or create new ones. Developers should anticipate changes in parking demand and design their site to create opportunities for adaptable reuse. Parking Flex Plan – Create a parking flex plan that shows how parking spaces can be temporarily used for something other than parking, such as festivals, outdoor dining, community gatherings, and other events. The plan should identify the parking spaces and describe how they will be used.

		<ul style="list-style-type: none"> Phased Parking Plan – Create a phased parking plan and construct parking spaces in phases as demand requires. Areas intended for future parking phases would remain as green spaces until converted to parking spaces. If, after five years, future parking spaces have not been constructed, they shall become permanent green space. <p>→ Circle or highlight selected parking plan.</p>
<input type="checkbox"/>	Ceremonial Drive	Developments over 20 acres or developments that include multiple lots/buildings shall provide a grand promenade or ceremonial drive with trees planted every 30 feet.
<input type="checkbox"/>	Gateway	Developments over 20 acres or developments that include multiple lots/buildings shall use site layout and building placement to create a gateway, frame usable open space, or create a view corridor with appropriate terminus.
<input type="checkbox"/>	Park Once Environment (1.5)	<p>Developments over 10 acres or developments that include multiple lots/buildings shall use site layout and building placement to create a park once environment.</p> <ul style="list-style-type: none"> Shared parking agreements between different lots/occupants must be in place.
Building Design (Select at Least Six Menu Items)		
✓ If Selected	Menu Item	Description
<input checked="" type="checkbox"/>	Materials Mix	A single material, color, or texture shall not exceed 60% of a single facade.
<input type="checkbox"/>	Stone Accent	All four facades shall include a stone accent in a contrasting color and texture from the primary building material. The combined area of the stone accent shall be at least 25% of the vertical surface area of all facades.
<input checked="" type="checkbox"/>	Color Contrast	Each facade shall include at least two contrasting colors.
<input type="checkbox"/>	Specialty Accent	Color and/or material shall be used to highlight entrances of multi-tenant buildings. Specialty accents should reflect the personality or character of the occupant.
<input checked="" type="checkbox"/>	Corner Treatment	<p>Developers shall use at least three architectural elements to emphasize corners of the buildings: corner entrance, accent material, projecting cornice, tower element, enhanced windows, cupolas, gables, dormers, balconies, articulation, or a comparable element chosen by the developer. Corner treatments must be one of the Menu Items for buildings at key intersections.</p> <p>→ Circle or highlight the proposed architectural elements.</p>
<input checked="" type="checkbox"/>	Articulated Public Entrance	<p>The primary building entrance shall be visibly prominent from a public street. At least three of the following shall be used: recessed facade, projecting facade, raised canopy, taller door dimensions, double doors, lighting fixtures on either side of the entry, steps or stoops, changes in materials, arches, columns, eave treatment, transom windows, or a comparable element chosen by the developer.</p> <p>→ Circle or highlight the proposed elements.</p>
<input type="checkbox"/>	Buildings at Key Intersections	<p>Developers should highlight key intersections by using additional design elements to create gateways or landmarks. Buildings at key intersections shall include at least three of the following features: corner plaza with plantings and seating, corner tower form, cupolas, large window openings, sloped or pitched roof form, richer colors, seasonal plantings, or a comparable element chosen by the developer.</p> <p>→ Circle or highlight the proposed features.</p>
<input checked="" type="checkbox"/>	Roof Profile Variation	Developers shall use parapets or another technique to create a distinctive roof profile.
<input checked="" type="checkbox"/>	Articulation Elements	Each facade shall include at least three of the following items every 60 feet: change in roofline, facade modulation, window

		fenestration patterns, vertical columns, and change in material or texture. → Circle or highlight the proposed items.
<input checked="" type="checkbox"/>	Enhanced Windows	All facades with windows shall include at least two types of windows that differ in the style, size, shape, or placement.
<input type="checkbox"/>	Canopy Variation	Facades shall include multiple types of canopies. Changes in shape, color, or material should be used to highlight an architectural feature or particular user while complementing the established design theme. * It is likely that individual tenants will determine the final design of the canopy. If tenants are unknown at this time, submit an exhibit that illustrates variations in shape, color, and material within the intended design theme.
<input type="checkbox"/>	Design Elements	Facades shall include at least three other design elements: trellises, towers, overhang eaves, banding, pilasters, projecting cornices, columns, string courses, rustication, lintels, or a comparable element proposed by the developer. → Circle or highlight the proposed design elements.
Healthy, Smart, and Sustainable Community (Select at Least Two Menu Items)		
✓ If Selected	Menu Item	Description
<input type="checkbox"/>	Mature Trees	Provide mature trees for 30% of required trees. The locations of the mature trees should be focused in usable open spaces and along pedestrian paths.
<input type="checkbox"/>	Connect to Parks and/or Trails	Provide a connection to existing or proposed parks and/or trails. The connection should function as a continuation, not just a point of access. The connection shall include appropriate amenities such as bike racks, pet waste disposal stations, water fountains, misting stations, or a comparable amenity proposed by the developer. → Circle or highlight the proposed amenities.
<input type="checkbox"/>	Community Garden	Provide a community garden and participate in the City's community gardens partnership program.
<input type="checkbox"/>	Parking Reclamation Plan	Create a parking reclamation plan that includes specific strategies to reclaim surplus parking spaces to expand structures and usable open spaces or create new ones. Developers should anticipate changes in parking demand and design their site to create opportunities for adaptable reuse.
<input type="checkbox"/>	Parking Flex Plan	Create a parking flex plan that shows how parking spaces can be temporarily used for something other than parking, such as festivals, outdoor dining, community gatherings, and other events. The plan should identify the parking spaces and describe how they will be used.
<input type="checkbox"/>	Phased Parking Plan	Create a phased parking plan and construct parking spaces in phases as demand requires. Areas intended for future parking phases would remain as green space until converted to parking spaces. If, after five years, future parking phases have not been constructed, they shall become permanent green space.
<input type="checkbox"/>	Green Infrastructure	Provide and maintain green infrastructure such as bioretention areas (rain gardens), planter boxes, or vegetated buffer strips consistent with NCTCOG's integrated Stormwater Management (ISWM) Program.
<input type="checkbox"/>	Solar Energy	Use solar energy to satisfy 25% or more of on-site energy demand.
<input type="checkbox"/>	Preserve Open Space	Reserve existing natural areas comprising at least 5% of the overall project size. Such areas should incorporate quality non-invasive tree stands, habitat or riparian areas. Such areas should not include existing floodplain or other areas already protected or inherently unsuitable for development.

<input checked="" type="checkbox"/>	70% Native Plants	Use native and drought tolerant species for at least 70% of planting materials.
<input type="checkbox"/>	Wi-Fi (.5)	Provide Free Wi-Fi in common areas.
<input type="checkbox"/>	USB Charging Stations (.5)	Provide USB charging stations in usable open spaces.
<input type="checkbox"/>	Smart Parking (.5)	Provide web-connected sensors in pavement that help people find and/or reserve a parking space.
<input type="checkbox"/>	Ride-Sharing Drop-Off (.5)	Provide designated spaces for ride-sharing pick-ups and drop-offs.
<input type="checkbox"/>	Permeable Paving (.5)	Use permeable pavement on 15% of the parking lot.
<input type="checkbox"/>	Green Roofs (.5)	Provide a green roof that is at least 50% of total roof area.
<input type="checkbox"/>	Living Wall (.5)	Provide a living wall that is at least 60% of the area of the facade on which it is constructed.
<input type="checkbox"/>	Recycling Program (.5)	Institute a mandatory recycling program for occupants. Provide recycling bins in addition to trash bins in common areas.
<input checked="" type="checkbox"/>	30% Native Plants (.5)	Use native and drought tolerant species for at least 30% of planting materials.
<input type="checkbox"/>	Pollinator Friendly Flowers (.5)	Use native plants that attract bees, butterflies, moths, and hummingbirds for at least 20% of required landscape materials.

Alternative Compliance

The Menu Items listed do not represent an exhaustive list. Developers may propose a comparable item not listed. If developers are able to prove that the proposed item meets the intent of Appendix F, Staff may recommend that the proposed item be counted as a Menu Item. Indicate the proposed item, identify which of the four elements the proposed item will count towards, and provide a brief description.

<input checked="" type="checkbox"/> If Selected	Proposed Item/Element	Description
<input checked="" type="checkbox"/>	Vegetarian Options	Vegetarian options certified by the American Vegetarian Association.
<input checked="" type="checkbox"/>	Less Energy & Water	A new Taco Bell restaurant uses, on average, 35% less energy and 20% less water than in 2015.
<input checked="" type="checkbox"/>	"Start with Us, Stay with Us"	Education and career building programs.
<input type="checkbox"/>		

Menu Item Summary Table

Element	# of Menu Items
Usable Open Space & Pedestrian Walkways	
Site Design & Building Orientation	1
Building Design	7
Healthy, Smart, Sustainable Community	1.5
Alternative Compliance	2.5
Total Menu Items:	12

COMPANY FACT SHEET



NATION'S LEADING MEXICAN-INSPIRED QUICK SERVICE RESTAURANT BRAND



More than
7,000
RESTAURANTS IN THE
UNITED STATES



On average, a new
TACO BELL RESTAURANT
WILL EMPLOY ABOUT
30 PEOPLE

Taco Bell and its franchisees plan
to create about **100,000** new U.S.
jobs over the next **5 years**



Taco Bell and
its Franchisees
EMPLOY MORE THAN
210,000
people across our
U.S. RESTAURANTS



88% of restaurants
are independently
owned and operated by
LOCAL FRANCHISEES



Taco Bell provides a clear path of
career growth with **INCREASING**
PAY, BENEFITS, ADVANCEMENT,
and **EDUCATION ASSISTANCE**



More than 55% of
Taco Bell employees
are **BETWEEN THE**
AGES OF 15-24



As a result of our continuing
GREEN RESTAURANT
INITIATIVE,
we expect to
REDUCE OUR USE OF
ENERGY BY 35%
AND WATER BY 20%
for most company restaurants



IN 2017

Taco Bell removed all
artificial colors and flavors
from core ingredients as part
of its commitment for more
CHOICE, TRANSPARENCY
and **SIMPLIFIED**
INGREDIENTS



On average, a new
Taco Bell will generate
\$140,000-\$150,000
in annual tax revenue for a
LOCAL COMMUNITY



Since 1992, the Taco Bell
Foundation has awarded
\$62 MILLION
in grants and scholarships
reaching approximately
3.5 MILLION YOUNG PEOPLE
across the country.

FOOD TRANSPARENCY, CHOICE, AND SIMPLICITY

- Food is at the core of who we are. For over 10 years, we've evolved our menu to deliver **craveable, unique food experiences** that are **relevant, fun, and affordable**.
- We provide **food that is customizable** and fits your lifestyle. We are the **first quick-service restaurant to offer vegetarian options** certified by the American Vegetarian Association. Customizing your order "**Fresco Style**" **cuts calories and fat by nearly 25%**.
- **Online nutrition calculator** and easy-to-understand nutrition statements help customers make informed choices.
- In 2007, our U.S. restaurants switched to using **cooking oils with zero grams of trans fat**. Since then, we've successfully removed other sources of added trans fat from our food, like in our Cinnabon Delights.
- By 2025, we're pushing ourselves to further **reduce sodium across our menu by an additional 10%, for a total of 25% reduction** since 2008.
- By 2016, **we removed all artificial colors** and flavors from our food.
- By 2016, we began sourcing **whole eggs from cage-free hens** for our breakfast menu in all U.S. restaurants. We further expanded our commitment by introducing **100% cage-free egg ingredients** into our core menu in 2018.
- We **removed XL soda cups** from our menu in 2017.
- By 2018, we plan to **remove preservatives and additives** from our food, where possible.

SUSTAINABILITY

- Taco Bell has been exploring ways to **reduce its environmental footprint since 2009**.
- A new Taco Bell restaurant uses, on average, **35% less energy and 20% less water** than in 2015.
- Taco Bell is also replacing lighting and air conditioning in its existing restaurants with **high-efficiency technology with its remodel program**.
- Taco Bell is also developing **drought-resistant landscape standards**, including rain garden retention features.
- Taco Bell company restaurants **strive to minimize waste** by **recycling used cooking oil and cardboard** whenever possible.

TEAM MEMBER AND YOUTH EDUCATION

- In 2016, we officially launched "**Start with Us, Stay with Us**", a platform and mentality to set Taco Bell apart as a Category of One through our **education and career-building programs**. Whether employees want to start with us for a year or stay with us for life, it's our responsibility to make sure we're offering benefits and programs that create leaders inside and outside of our restaurants.
- We change lives by preparing and educating our team members for real life. We are determined to **build the communities we serve by making a positive impact through education**, workforce development and building 21st century leaders.
 - » This **benefits young adults** we serve through the Taco Bell Foundation, as well as programs specifically **developed for our team members**, starting with graduating high school, to graduating college and even Masters programs.

- Current Education Programs

o GRADUATE HIGH SCHOOL

- » Taco Bell partnered with GED Testing Service in 2015 to fund **employee access to GED** (high school diploma equivalent) prep and testing.
- » It costs **\$400 total per employee** and the money comes from either our franchisee's or Taco Bell's tuition reimbursement budget.
- » This anytime-anywhere online learning platform provides more extensive and interactive learning than a GED and takes approximately **6 months to complete**.

o GRADUATE COLLEGE

- » Launched partnership with Guild Education in 2017
- » Guild partners with various universities, giving students access to discounted tuition rates and flexible programs that fit their unique needs and educational goals
- » Taco Bell employees are eligible for up to 20% discounted tuition and academic counseling and advising.
- » Ability to get an **Associate, Bachelors or Masters degree**.
- » Employees can receive **educational credits towards a degree** for their on-the-job training .
- » Visit GuildEducation.com/TacoBell for more information.

o TACO BELL FOUNDATION

- » Since 1992, the Foundation has **reached more than 3.5 million young people** across the country and **awarded more than \$62 million in grants and scholarships**, focused on education and career readiness.

o LIVE MÁS SCHOLARSHIP

- » Live Mas Scholarship is a scholarship program for the nation's next generation of dreamers, innovators and creators—young adults with passions and aspirations that do not fall into the "academic" or "athletic" qualifying categories of traditional scholarships.
- » Since its inception in 2015, the Taco Bell Foundation has awarded more than \$3 million in scholarships to approximately 440 young people across the country and in Taco Bell restaurants. In 2018, we are awarding \$3 million in Live Más Scholarships. Scholarships range from \$5,000-\$25,000.
- » In spring 2016, we launched a Live Más Scholarship program dedicated to restaurant employees. Through this program, we've awarded nearly \$600,000 to 105 Taco Bell restaurant employees across the nation.
- » In 2018, the Taco Bell Foundation introduced the Live Más Scholarship renewal program to support previous recipients as they continue their educational journey. In this first year, we will award \$1.5 million in scholarships to applicants of the renewal program.
- » For more information, visit LiveMasScholarship.com